



When *strategy* asked TAXI2 to design the back page of this corporate social responsibility issue, the agency's CD Jeff MacEachern decided to enlist the help of their friends at Covenant House, Canada's largest agency for homeless youth. They have a phenomenal arts program, and he figured these budding young artists could use a little industry exposure. To learn more, visit CovenantHouseToronto.ca.

Artists: "H" by Jamal, age 17; "O" by Shawn, age 22; "P" by Keesha, age 16; "E" by Sarita, age 18